



VIZ MEDIA BENTO BOX REQUIREMENTS

PRE-MADE ADS

DIMENSIONS

Half Page Box

1/4 Page Box

1/8- Page Box

LIVE AREA

6" x 4"

3" x 4"

3" x 2"

BLEED

6.25" x 4.25"

3.25" x 4.25"

3.25" x 2.25"

File Requirements:

Flattened CMYK file at 300dpi or higher

Preferred File Formats:

EPS file with all images embedded,
Fonts outlines and all images 300 DPI

Acceptable File Formats:

- TIFF
- PSD
- PDF/X-1a

Not Accepted:

- InDesign (.indd)
- Quark
- RGB colors

VIZ CREATED ADS

- One (1) logo, product, or key artwork at 300 DPI, CMYK
- 10-20 word copy
- Website URL (Plus URL link if different)
- Copyright information if necessary



Please supply files via email or you may FTP files. Contact the Production Coordinator at the email below for FTP instructions.

PLEASE SEND ALL MATERIALS TO:
VIZ Media, LLC, Attn: Magazine Advertising
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Email: magazine.production@viz.com