Shojo Beat

Mechanical Requirements

DIMENSIONS	***FINAL TRIM SIZE***	***LIVE AREA***	***BLEED***
Full Page	*7.125″ x 10.125″*	*6.625″ x 9.625″*	*7.375″ x 10.375″*
2-page Spread	*14.25” x 10.125”*	*13.75” x 9.625”*	*14.50” x 10.375”*
½-page vertical	*3.5625" x 10.125"*	*13.0625” x 9.625”*	*3.8125” x 10.375”*
½-page horizontal	*7.125” x 5.0625”*	*6.625” x 4.5625”*	*7.375” x 5.3125”*

File requirements:
Flattened CMYK file at 300dpi or higher

Acceptable File Formats*:
-PDF
-TIFF
-PSD
-JPEG

*All files **must** be flattened and have all fonts embedded

Not accepted:
-InDesign (.indd)
-Illustrator (.ai)
-Quark
-EPS
-RGB colors

We require 100% of final size, customer approved color contract proofs of each electronic page. If contract proofs are not available, color laser copies must be supplied.

Please supply files on CD-ROM. Disks should be clearly labeled with customer name, project name, issue date, and should have a printed directory of its contents. FTP transfer is available. Please call Advertising Coordinator for more information. Color proof must also be sent if files are FTP’d.

PLEASE SEND ALL MATERIALS TO:

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